



2023 midwest

**PEST  
CON**

presented by the Wisconsin  
Pest Control Association

*Formerly Spring Training*

**FEBRUARY 7-8, 2023**

Kalahari Water Park and Resort, Wisconsin Dells



### **EDUCATION**

Twelve pest control workshops over two days, presented by experts in the industry. Plus a keynote that will elevate your team's performance.



### **MASTER TECH**

Wisconsin techs can take the test and earn the patch that assures your customers of your commitment to quality and safety.



### **NETWORKING**

Connect with other members, pest control professionals, and vendors as you build your network of resources and professional advisors.

The event you've known as "Spring Training" is now

# 2023 midwest PEST CON

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**Beth Mund** served as a Public Affairs Officer for NASA and the International Space Station program. Now, Beth is an analog astronaut completing two missions: a Mars simulation in Hawaii and a Lunar isolation study in Poland. She's the host of the Casual Space Podcast and Chief Narrative Officer of her company, Stellar Communications. Beth sits on three boards, including U.S. Space Camp, and is a founding member of the Space Drinks Association. Beth often hosts events like the Humans to Mars Summit in Washington, D.C. and is actively preparing for her next analog mission. She is excited to tell WPCA conference participants about bugs in space, along with many other stories.



KEYNOTE

WHAT YOU NEED FROM THE PEOPLE WHO KNOW



Bring your family to the Kalahari for a spectacular winter retreat at one of America's splashiest destinations. Rooms and family suites are available at deep discounts until December 31st, or while the supply lasts. Call 877-525-2427 and ask for WPCA Conference rates, or visit [bit.ly/wpca2023](http://bit.ly/wpca2023) to make your reservations.

There are many fine places to stay in Wisconsin Dells other than the Kalahari. For lodging options, contact the Wisconsin Dells Visitor and Convention Bureau at 1-800-223-3557 or visit [www.wisdells.com](http://www.wisdells.com) & click "stay."

## TUESDAY, FEBRUARY 7, 2023

APPROVED FOR ILLINOIS CEUs WHERE NOTED

- 7:45 – 8:15 7.1 Check In
- 7:45 – 8:25 Conference Check In
- 8:15 7.1 Certification Training  
*7.1 training requires separate pre-registration and is not included in your WPCA conference registration. Call (608) 262-7588 or register online at [www.patstore.wisc.edu](http://www.patstore.wisc.edu).*
- 8:25 – 8:30 Opening Comments from the WPCA President
- 8:30 – 9:30 **Pesticide Use and Control Compliance** ♦ Gary Napralla
- 9:30 – 10:30 **Constant Hazard Assessment Fundamentals for the PMP {1 CEU}** ♦ Jason Freels
- 11:15 – 12:15 **Insecticide Modes of Action {1 CEU}** ♦ Tommy Powell
- 12:15 – 1:30 Lunch Provided
- 1:30 – 2:30 **Master Tech Panel: Wisdom From the Field {1 CEU}** ♦ Sandy Ehlers, Joanna Matthes, and Jerry Springer
- 2:30 Concurrent 7.1 and Master Tech Testing
- 2:30 – 3:30 **They're Really Scary: Managing Spiders In and Around Structures {1 CEU}** ♦ Dr. Tim Husen, BCE
- 3:45 – 4:45 **IPM in Food Facilities {1 CEU}** ♦ Cisse Spragins
- 4:45 – 5:00 WPCA Business Meeting
- 5:00 – 7:00 Reception

## WEDNESDAY, FEBRUARY 8, 2023

- 7:00 – 8:00 Registration
- 8:00 – 8:15 Welcome from the WPCA President
- 8:15 – 9:45 **Keynote: Anyone Can Be An Astronaut** ♦ Beth Mund
- 10:00 – 11:00 **Guide to Bird Control & Behavior {1 CEU}** ♦ Jason Apuli
- 11:00 – Noon **Rodenticides, Regulations, and Redefining Rat Control {1 CEU}** ♦ Jim Fredericks
- Noon – 1:00 Lunch Provided
- 1:00 – 2:00 **Wood Destroying Insects and Where to Find Them: Identifying WDI, Finding Signs and Concerning Conditions, and the NPMA-33 form {1 CEU}** ♦ Nathan Hall
- 2:15 – 3:15 **Using Company Culture to Grow Your Business** ♦ Pete Schopen
- 3:15 – 4:15 **Bed Bugs: The Latest From Research and Industry, and a Review of Their Biology and Management {1 CEU}** ♦ John Kane



**Jason Apuli** is a regional bird specialist with **Rentokil North America**. He has been a member of the pest control industry since 2016 and worked for Anderson Pest and Batzner Southern Wisconsin. Jason is an MEWP-certified operator, an Avix Laser Systems-certified operator, and holds Bird Barrier and Bird B Gone University certifications.



**Sandy Ehlers** began her career in pest control in 2012. She is a commercial service technician with **Batzner Pest Control**. Her primary focus has become third-party audited accounts. Sandy has received certification in wood destroying insects and trapping, in addition to completing advanced courses with Purdue University. Sandy achieved her Wisconsin Pest Control Association Master Technician status in 2017.



**Jim Fredericks, PhD, BCE** is the Senior Vice President of Technical and Regulatory Affairs for the **National Pest Management Association (NPMA)**. He is responsible for their technical resource and support efforts, while also providing strategic direction for the Association's State and Federal public policy efforts. Jim also serves as the Executive Director for the Pest Management Foundation and is a Board-Certified Entomologist.



**Jason Freels** has been in pest management since 2004, in roles from field technician through region director. Currently, he oversees eight branch locations and three brands with **Terminix Commercial**. He has developed a strong understanding for the complexities involved in setting and achieving operational goals based on the local reality of each branch, allowing him to rapidly test and employ new strategies.



**Nathan Hall, BCE** has been in the pest control industry for 12 years in both residential and commercial services. He is on the Learning and Development team as a Field Training Manager at **Terminix**, facilitating online virtual classrooms. Nathan received his BNS in Entomology at UW-Madison, where he also worked as an undergraduate lab assistant helping with studies involving Mountain Pine beetles and Red Turpentine beetles.



**Dr. Tim Husen, BCE, PHE, PCQI** is a Technical Services Representative for **Syngenta Professional Pest Management**. He began his career in operational pest control, developing and directing technical and training operations. Tim is an expert on insect and rodent pest control tactics, products, and equipment. He is a board certified urban and public health entomologist with 25 scientific or extension publications.



**John Kane** earned his master's degree in entomology at the University of Illinois in Urbana-Champaign in 2008, where he specialized in medical and veterinary insect pests and was part of the Encephalitis Prevention Program. From 2008-2015 he was the regional entomologist for Western Pest Services, conducting and teaching pest management. He is currently the technical director for **Orkin Pest Control's** Midwest division.



**Joanna Matthes** is a Senior Service Specialist and has been employed with **Batzner Pest Control** since 2001. She specializes in commercial properties, including large health care facilities, and has been servicing the Milwaukee County Zoo for over 10 years. Joanna is a Certified Field Trainer and WPCA Master Technician. She has attended Purdue University, completing numerous advanced courses and training.



**Gary Napralla** attended UW-Oshkosh and the Law Enforcement Academy at Fox Valley Technical Institute. He worked in law enforcement for 18 years and continued farming part-time with his father, which he does to this day. In 2015, he saw the opportunity to combine both of his professional passions—interviews and regulation enforcement—with **DATCP** as an Environmental Enforcement Specialist Senior. He has never looked back.



**Tommy Powell** joined **MGK Insect Control Solutions** as a technical field specialist in 2016. He received his BS and MS degrees in Urban Entomology from the University of Florida. Prior to working at MGK, Tommy worked 16 years in the pest management industry, including as technical director for three top-100 pest control companies and as branch manager. There, he realized the value of strong training programs for operators.



**Pete Schopen** is a second generation pest control pro. He was a sports broadcaster for over a decade before returning to his roots and working with his dad and two brothers, Pete started **Schopen Pest Solutions** in 2006. He worked for four years before hiring employees and has grown his company at a steady rate—recently hiring his 46th full-time employee and has grown a company that is both prosperous and a fun place to be.



**Dr. Cisse W. Spragins** received her bachelor's degree in chemistry from the University of Tennessee and her master's and PhD from UW-Madison. In 1998 she founded **Rockwell Labs Ltd.** Rockwell develops innovative insect control products and currently markets over 40 products to the industry. Dr. Spragins has spoken at pest management conferences worldwide and was inducted into the PMP Hall of Fame in 2018.



**Jerry Springer** started his career with Wil-Kil Pest Control in January 2004. He was put in charge of food plants including Nestles Chocolate Factory and Kikkomann Soy Sauces. In 2016, he was Copesan Technician of the Year and received honorable mention for *PCT Magazine* Technician of the Year. In 2021, he was given the Award of Excellence with **Terminix**. He currently holds licenses in 7.1, 7.2, 5.0, and wildlife trapping.



PO Box 26161  
Milwaukee, WI  
53226



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## ATTENDEE REGISTRATION FORM • VENDORS/SPONSORS REGISTER SEPARATELY

**Yes, register me for WPCA'S Midwest PestCon 2023**

Name \_\_\_\_\_

Company \_\_\_\_\_

Position/Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please register at [www.wisconsinpest.com](http://www.wisconsinpest.com) or enclose this form,  
list of attendees, and your check made payable to WPCA and mail to:

**WPCA, P.O. Box 26161, Milwaukee, WI 53226**

Member Earlybird (by 1/15/23)	___ @ \$145 = ___
Member after 1/15/23	___ @ \$155 = ___
Non-Member	___ @ \$195 = ___
Master Tech Exam (2/8/23) <i>Does not include Conference registration</i>	___ @ \$65 = ___
<b>Grand Total</b>	<b>\$ _____</b>

WPCA Member Walk-in Registration \$195 each  
Non-Member Walk-in Registration \$225 each

### APPROVED FOR ILLINOIS CEUs

**For 7.1 certification training and testing only  
(no conference questions please) call 608-262-7588.**

**To register online visit [www.wisconsinpest.com](http://www.wisconsinpest.com)  
Conference inquiries? Call Dana at 414-750-4404**

**No Refunds**

## REGISTRATION DEADLINE IS JANUARY 31, 2023

**ACCOMMODATIONS:** Request the WPCA block of rooms when making your reservation. Rooms are available at the special rate until December 31st, or while supplies last. **Don't delay. Call (877) 525-2427 or visit [bit.ly/wpca2023](http://bit.ly/wpca2023).**

**FOR YOUR SAFETY:** We will follow the county and venue COVID-19 protocols in place at the time of the event.